



GRR Salubrity & Events Private Limited

YOUR PREMIER DESTINATION FOR UNFORGETTABLE MARATHON EXPERIENCES



The Comapny - GRR SALUBRITY & EVENTS PVT. LTD.

GRR Salubrity & Events Pvt Ltd (GRR) is a Delhi NCR-based sports event company and is your premier destination for unforgettable running experiences. GRR has marked its presence Pan India, since its inception in 2013. Further, the company supports the largest running community in the country with 10k plus members including senior management professionals, fitness enthusiasts, social workers, socialites, housewives, retired defense personnel, teenagers and children.

With our massive reach, the best use of varied platforms and meticulously curated events we are building a base for many runners and fostering a culture that encourages people to actively participate in fitness activities. We have created events out of passion where families have indulged and cheered, ensuring that there is immense pride and delight at the finish line, not to forget the feeling of self-worth and achievement that follows.

We pride ourselves on being a leading organizer of successful sports events and building strong, lasting relationships with our sponsors. In fact, most of our sponsors continue to work with us over several years, and sponsor various sports events in markets around the country in partnership with our team.

Every event is planned and executed to make the run a memorable one.

SCOPE OF WORK - MARATHON CONSULTANT



CONCEPTUALISING



PLANNING



DESIGNING



EXECUTING



SOCIAL MEDIA REACH TO MAXIMISE PARTICIPATION



CURATING AND CREATING A COMPLETE EVENT

CORE TEAM

Siddarth Choudhary is a visionary leader and the driving force behind GRR and Juniorun – India's largest multi-city running event for children. With a rich and diverse career spanning over two decades, Siddarth blends expertise, passion, and an unrelenting commitment to fitness and wellness.

A certified marathon trainer from the American College of Sports Medicine, he has guided countless individuals and corporate groups toward healthier lifestyles. As an ultra-endurance athlete, Siddarth's achievements include running 1480 km in 18 days (India Gate to Gateway of India) during The Great India Run and cycling 420 km from Manali to Khardung-La, the world's highest motorable pass.

Before stepping into the fitness world, Siddarth served as a sea captain and corporate leader, honing his skills in discipline and leadership. Today, he continues to inspire as a marathon trainer, motivational speaker, and wellness consultant, transforming lives and building India's largest fitness community with over 10,000 members.

Siddarth Choudhary – A changemaker, athlete, and mentor dedicated to empowering individuals of all ages.



**SIDDARTH
CHOUDHARY**



CORE TEAM

Deepak has diverse experience. She was part of the startup team of nutritionists who developed manufactured and launched a dipstick test kit (Milky Sure) to detect the presence of urea in milk in 1999. Deepak was instrumental in bringing in DiaMed OptiMal malaria testing kit and the entire product line of DiaMed (acquired by Bio-Rad Laboratories Inc. in 2007) to India through a tie-up with Morepen Laboratories in 2000-01. She was involved in developing and selling a completely herbal pepper spray (STUNN) for self-defense and modernization of police forces in 2005. With 6 years of experience in operations & marketing of urban development, housing and warehousing in the states of Haryana and Punjab,. She has been our interface with many a reputed educational institution, sponsors, partners who work together to ensure Juniorun is a success



DEEPAK SIHAG



VIKRAM VYAS

Vikram has 15 years of experience in event management, an experienced Event Manager with a demonstrated history of working in the events services industry. Skilled in Event Management/planning, Wedding planning, Celebrity/Artist Management, Logistics, Hospitality, and Leadership. Expert in selecting and transforming venues to accommodate event needs. Skilled at developing strong relationships with stakeholders and quality vendors. Proven ability to manage schedules, meet tight deadlines, and orchestrate consistently high-quality events



MULTICITY EVENTS CREATED AND CURATED BY GRR



1. Decathlon Noida Run (May 14 – 300 participants)
- 2. JUNIORUN Gurgaon (Dec 15 – 5k participants)**
3. Decathlon KHEL GAON OPENING RUN (Dec 16 – 1k participants)
- 4. JUNIORUN Jaipur (Apr 16 – 3k participants)**
5. Cycling expedition from Gurgaon to Jaipur (May 16 – 40 participants)
- 6. JUNIORUN New Delhi (Sep 16 – 3k participants)**
7. Cycling expedition from Delhi to Timber Trail, Himachal (Dec 16 – 40 participants)
8. Amritsar Half Marathon (April 17 – 3k participants)
9. Cycling expedition from Manali to Leh (Aug 17 – 40 participants)
- 10. JUNIORUN Jaipur (Sep 17 – 4k participants)**
- 11. JUNIORUN New Delhi (Nov 17 – 4k participants)**
12. Amritsar Half Marathon (Jan18 – 3k participants)
13. Muktsar Marathon (Mar 18 – 12k participants)
- 14. JUNIORUN Jaipur (Aug 18 – 4k participants)**
- 15. JUNIORUN New Delhi (Oct 18 – 5k participants)**
16. Ropar Marathon (Mar 19 – 10k participants)
17. Amritsar Half Marathon (Apr 19 – 4k participants)
- 18. JUNIORUN Jaipur (Aug 19 – 5k participants)**
- 19. JUNIORUN New Delhi (Oct 19 – 5k participants)**
- 20. JUNIORUN Gurgaon (Jan 20 – 2k participants)**
21. Independence Day Ride (Aug 20 – 100 participants)
22. Year End Ride (Dec 20 – 70 Participants)
23. GRR 31 Jan Run, Gurgaon (Jan 21 – 1k participants)
24. The Google 5K Run, Gurgaon (Sep 22 – 1k participants)
25. The Great MGD Run, Jaipur (Jan 23 – 2k participants)
26. The Google 5K Run – 2nd Edition, Gurgaon (Sep 15' 23 – 1k participants)
27. DECATHLON 10K Run, Delhi (Sep 23 – 6k participants)
28. DECATHLON 10K Run, Delhi (Sep 24 – 8k participants)

Decathlon 10K Run Delhi 2024

8,000 Participants



Decathlon 10K Run Delhi 2023

6,000 Participants





10,000 Participants



**Bhakra Nangal
Wheels & Strides
2019**

Amritsar Half Marathon 2017

The first marathon in the Heritage City, Amritsar Half Marathon 2017, with a vision of clean, green and healthy Amritsar, witnessed 3000+ participants from all over the country.



JunioRun New Delhi 2016 3,000 Participants





JunioRun Jaipur 2016 3,000 Participants

JunioRun Gurgaon 2015

5,000 Participants



SPECIAL RUN SEGMENTS IN OUR PREVIOUS EVENTS

1km Parent-Child Costume Run



RUN WITH A HEART

Specially-abled Races fully sponsored by GRR members from different cities



JAIPUR, April 2016



NEW DELHI, Sept 2016



GURUGRAM, Dec 2015

CELEBRITY ASSOCIATION



GUL PANAG
Runner/Bollywood Actress



Randeep Hooda
Bollywood Actor



Olympian Boxer Akhil Kumar
Anup Kumar Captain U MUMBAI

OUR VALUED PARTNERS



OUR VALUED PARTNERS



UNITED COLORS
OF BENETTON.



HYATT
AMRITSAR

WILDTM
vitamin drink



QILA GOBINDGARH



TRUE
SINCE
1854

TIMEX[®]

UBER



SOULFULLTM
— deliciously healthy —



RUNiZEN
MEASURE. IMPROVE



RAMADA[®]
Gurgaon Central

policy bazaar[®] .com[®]
HAR FAMILY HOGI INSURED

NARAIN'STM
SAAG JUNCTION



CHHOTA
BHEEM

GET IN TOUCH

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Any questions, concerns, or further inquiries can be directed towards:

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